

DAY

BIRGER ET
MIKKELSEN

DAY Birger et Mikkelsen is looking for a Sales and Business Director

Founded in 1997 by Keld Mikkelsen, DAY is a contemporary family driven fashion brand with an ethnic aesthetic reference applied to Scandinavian simplicity. DAY's purpose to create wearable, effortlessly elegant fashion for the modern women is unwavering and gracefully hovers between art and craft, ancient and contemporary, native and exotic.

Job Description

DAY Birger et Mikkelsen is looking for a Sales Director with experience in sales strategy, branding and leadership. The position will include the responsibilities of managing the commercial team, create the future sales approach and the ability to execute the strategy for DAY Birger et Mikkelsen.

Furthermore, the Sales Director will be responsible of forming an efficient global wholesale organization, driving and developing a strong brand identity, supporting core business and leading a strong commercial plan and strengthen the bridge between design and sales.

The Sales Director in mind will also need to lift the brand, innovate current markets, pursue new business and to grow important relations and partners internationally.

Who are we seeking?

We are seeking a strategic person with an innovative eye, flair for market trends and customer behavior, as well as a strong global market knowledge.

We see this person as driven and innovative, with a problem solving nature. A team player who is excited to work with a dynamic commercial team and preferably has experience in the fashion industry.

The position will be based in our Head Quarter in Copenhagen, Denmark.

Please Contact:

To apply, please e-mail: apply@day.dk

If you are interested to know more about the position, feel free to contact us.

